



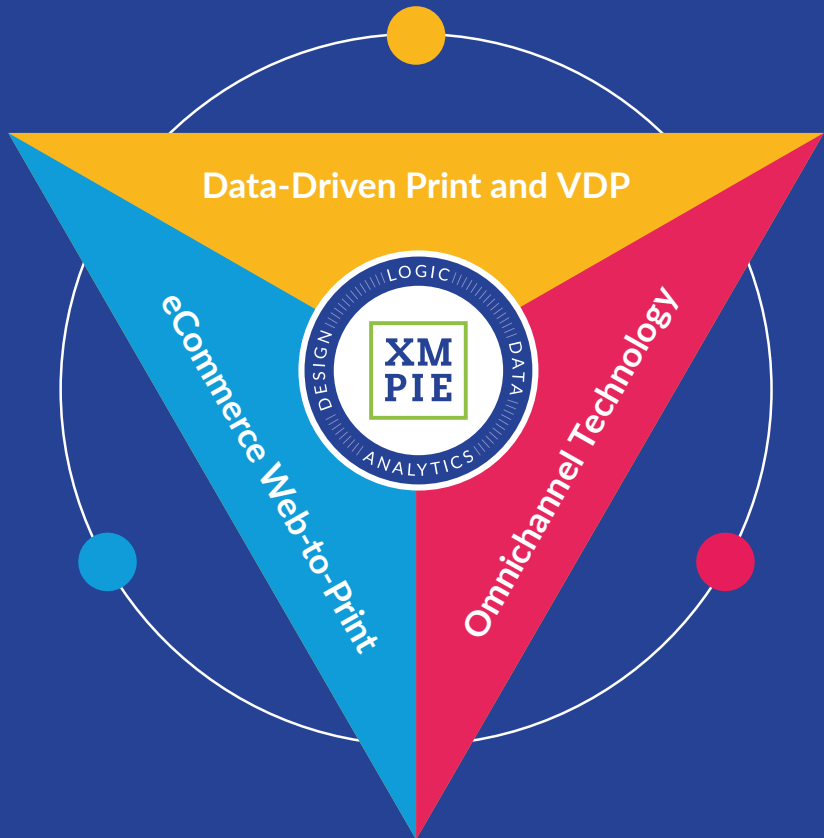
one to one in one™

XMPIE: SHAPING THE **FUTURE** OF PERSONALIZATION

Software solutions for unifying
print and digital communications.

AT A GLANCE THE **XMPIE** PLATFORM

Boost your business by engaging audiences with personalized, relevant communications across Print and Digital media touchpoints.



Data-Driven Print and VDP

Automate to streamline the creation of hyper-personalized content. Scale up to high-speed, high-volume projects.



eCommerce Web-to-Print

Extend your market reach by selling Print via an eCommerce workflow that maximizes efficiencies at every stage.



Omnichannel Technology

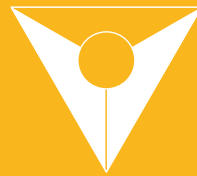
Futureproof your business by expanding into lucrative services that unify Print and Digital media.



XMPie's award-winning solutions are used globally by print providers, agencies, and enterprises across every industry to automate the production of personalized communications and add value to print.

Harnessing end-to-end Adobe™ technology and designed for high-volume, high-speed production workflows, XMPie software increases efficiencies, reduces labor costs, avoids programming-intensive processes, and delivers a personalized experience to make each customer feel uniquely valued.

DATA-DRIVEN PRINT AND **VDP**



Add more value to print with personalization, customization, relevancy, and variability.

Native to Adobe InDesign

Generate a diverse range of personalized materials, such as Direct Mail, flyers, brochures, signage, and interactive PDFs, from inside the industry-leading page design and layout tool.

Compatible with Every Print Press

Produce best-in-class PDF and PDF/VT output, for high-speed processing and optimized digital print workflows.

Engineered to Scale

Generate high-volume, personalized Variable Data Print at speeds matching today's rapid print presses, from desktop to enterprise.

ADD VALUE TO PRINT

Products:

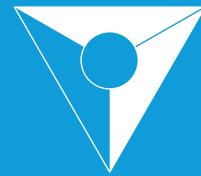
- uDirect Classic
- uDirect Studio
- PersonalEffect Print
- PersonalEffect Print Pro
- Enterprise Print



**SCAN HERE
TO LEARN MORE**

xmpie.com/VDP

E-COMMERCE **WEB-TO-PRINT**



Maximize profitability and exceed client expectations with dynamic print sales sites and marketing portals.

Automate Your Print Ordering Workflow

Remove obstacles and human-errors in ordering, preparation, and production processes.

Speed up Order Acquisition, Grow Volume and Retain Stickier Clients

Turn your business into an indispensable part of your clients' operation.

Scale Smarter and Faster

Adapt as your operational demands, print buyers' needs, and integration requirements change over time.



Products:

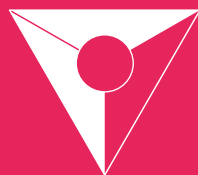
- PersonalEffect StoreFlow
- PersonalEffect StoreFlow Pro



**SCAN HERE
TO LEARN MORE**

xmpie.com/products/web-to-print

OMNICHANNEL COMMUNICATIONS



Transform your Customer Journeys from one-way operational necessities to fully automated interactive omnichannel conversations.

Put the Customer at the Center of Every Communication

Deliver your message to the right person via the right channel at the right time.

Fulfill all Your Communications from a Single Platform

Offer individualized content through a marketing automation workflow.

Ensure Customer Privacy

Guarantee real-time control and secure management of customer data.

Products:

- PersonalEffect eMedia Cloud
- PersonalEffect TransMedia
- PersonalEffect TransMedia Pro
- Enterprise Cross Media
- Personalized Images (ulmage)
- XMPie Video Personalization Service (XVS)
- XMPie Email Service (XES)



GET FUTURE-READY



SCAN HERE
TO LEARN MORE

xmpie.com/products/cross-media

XMPIE AND ADOBE THE PERFECT COMBINATION

Offering award-winning personalization capabilities combined with its end-to-end Adobe workflow, XMPie takes the relationship between customer and content to the next level.

Complete Brand Protection

Enjoy full graphics support and color management by using the complete Adobe InDesign workflow from set-up through preview and composition, with faster on-boarding of templates and fewer steps in the design workflow.

Unparalleled Creativity

Unleash design creativity without constraints. Push boundaries with your designs to maximize the impact of every customer interaction, whether it's to thousands or even millions.

Maximum Customer Engagement

Harness the benefits of modern VDP practices without relying on outdated legacy and overly programmatic approaches.





AN ENGINE FOR **GROWTH**

Discover the hidden power of XMPie and unlock fresh revenue streams – particularly lucrative, repeatable opportunities.

Only XMPie combines the power of variable data one-to-one marketing, web-to-print solutions, and omnichannel marketing automation in a single, scalable platform. So you can stay agile and resilient, pivot fast into new services, and solve your communications challenges.

Sustainable

Minimize your carbon footprint with Personalized Strategies across every channel, Interactive Print Solutions and Scalable Omnichannel Journeys.

Open Architecture and APIs

Customize the platform to suit any environment or need, including CRM, ERP, eCommerce, eProcurement, Print MIS, Social Channels, or almost any other third-party system.

Scalable

No matter where you are in the family of XMPie products, you can easily add power and functionality as your business grows.

”

I've been using XMPie software for over a decade and it is no exaggeration to say that it has revolutionized my business.

Jeroen van Druenen, Director, Jubels

ENSURING **SUCCESS**

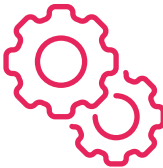
Kickstart your journey with XMPie software and join a dynamic community dedicated to your growth.



Ready-To-Go-Templates

The XMPie Marketplace is filled with ready-made personalized image templates designed to jump-start your personalization projects.

Visit the XMPie Marketplace at marketplace.xmpie.com



Plug-ins and Integrations

Add pre-built plug-ins to your XMPie system for additional functionality to complement existing capabilities and workflow seamlessly.



Training

The XMPie Campus—much like a university campus—promotes learning and collaboration among XMPie customers and channel partners.

Visit the XMPie Campus at campus.xmpie.com



Partners and Professional Services

Take advantage of our comprehensive implementation services by inviting XMPie or one of our trusted partners to customize a bespoke system integration for your business.



Our knowledge, commitment and technological expertise are channeled towards one goal: Developing future-ready solutions that streamline your communications workflow and put the customer at the heart of the conversation.





one to one in one™

xmpie.com

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