



XMPie Demo Kiosk Set-up & Capabilities

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Congratulations on investing in an XMPie Kiosk



Your XMPie Demo Kiosk is a great way to:

- Differentiate your offering
- Demonstrate the value XMPie software offers your customers
 - For personalised print
 - And beyond print



How to use this guide



These instructions will guide you how to:

- Build your Kiosk
- Set up the Mac / Screen / Keyboard and Mouse
- Access & Download the XMPie Demo Resources
- Contact the hardware manufacturers if you need advice or in case of any faults. Contact XMPie in case of general queries.

Once it's installed you can use it during every demonstration to:

- Create and send unique personalised applications to any printer
- Share how XMPie InDesign Plug-in **uDirect** works the magic behind the scenes
- Demonstrate the power of **StoreFlow** for ordering jobs 24/7 and managing workflow
- Generate demand generation campaigns, events and customer touchpoints using our templates

Building your Kiosk



one to one in one™

A XEROX Company

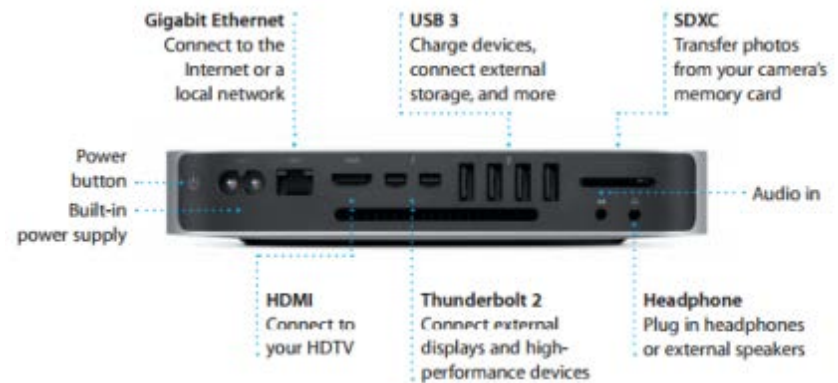
Building Your Demo Kiosk:

Your demo kiosk is designed for simple local construction by two staff members. Follow the guide provided to construct the main furniture unit and attach the monitor. Tools are provided with the kiosk and also EFIGS / Photo instructions. Apply the branding cover only once the unit is fully constructed and working.



Setting up the Mac Mini:

1. Place the Mac Mini on the internal kiosk shelf.
2. Connect the power supply, Mini Displayport (Thunderbolt 2) and Ethernet cables.
3. Plug in the USB keyboard and mouse, placing them on top of the unit.
4. Hide all cables safely inside the unit.



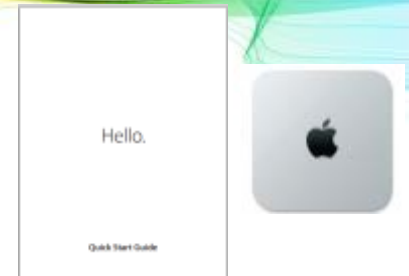
Building your Kiosk



Setting up the Mac:

Follow the simple Quick Start Guide provided to set up your Mac Mini. Instructions are in English but local language instructions can be downloaded at:

www.apple.com/support/manuals-ww/



Adjusting the Monitor:

The Dell P2714H Monitor comes with English Instructions but you can download all languages at:

www.dell.com/support/home/us/en/19/product-support/product/dell-p2714h/manuals

Dell 27 Monitor - P2714H



Load the print drivers for all your showroom equipment:

Xerox Print drivers can be found at xerox.com support & drivers

Accessing the XMPie Resources



Accessing the XMPie Resources Portal

We've created a web portal to access and download all the XMPie demo resources

1. Use the default Safari browser or download Firefox.
2. Open the browser and set the home page to kiosk.xmpie.com
3. Navigate to kiosk.xmpie.com

The screenshot displays the XMPie Demo Kiosk website. At the top, it features the XMPie logo and the tagline "one to one in one" with "A XEROX Company" below it. The main heading is "XMPie Demo Kiosk" followed by the text "Experience how XMPie technology can transform the customer experience!". Below this, there are three demo resource cards:

- DEMO ROOM**: Shows a computer monitor displaying a website. Below the image, it says "Demo Room" and "Experience the power of YDP: Personalize Holiday Cards, Posters, calendars, event kits & more."
- BANCO DE EURO**: Shows a website interface for a banking and financial services market segment. Below the image, it says "Banco De Euro Storefront" and "A typical Web-to-print shop for the banking and financial services market segment."
- GALLANT UNIVERSITY**: Shows a website interface for a higher education market. Below the image, it says "Gallant University Storefront" and "For the higher education market, a web-to-print, e-commerce demo store."

A Quick Overview of the Portal



This is your #1 GoTo site – demoroom lets you create personalised PDF print products

General XMPie Sales & Marketing resources links

Use this video as a self-running demo of the XMPie VDP software!

XMPie VDP	Vertical: Financial	Vertical: Education
 Demo Room Experience the power of VDP! Personalize Holiday Cards, Posters, calendars, event kits & more.	 Banco De Euro Storefront A typical Web-to-print shop for the banking and financial services market segment.	 Gallant University Storefront For the higher education market, a web-to-print, e-commerce demo store.
 Resources Useful resources and links to sales materials. Including a link to the free trial of XMPie uDirect software.	 Banco De Euro Circle A Circle campaign for the banking and financial services market segment.	 Gallant University Circle Using Circle to show a university student acquisition campaign with a personalized prospectus.
 uDirect Desktop VDP Watch this 5-minute video to see for yourself how easy it is to create personalized designs.	 Banco De Euro Demo The story of Banco de Euro Banking and financial services.	 Gallant University Demo The Story of Gallant University Higher education.

<http://kiosk.xmpie.com/>

See it yourself...kiosk.xmpie.com

Downloading XMPie Resources



Scroll down
the page:

Scroll down to the bottom of the page to find links to:

1. Flash demos of Banco De Euro and Gallant.
2. Flash-based screen saver and desktop background image.
3. This guide, in PDF format for future reference.

The screenshot shows a webpage layout with three columns of demo cards at the top. The first card is titled 'uDirect Desktop VDP' and includes a link to a 5-minute video. The second card is 'Banco De Euro Demo' and the third is 'Gallant University Demo'. Below these is a green banner with a mission statement. Underneath is a grey section with links to download standalone Flash demos for Banco De Euro and Gallant University, and a link to download a screen saver and desktop background. A final link points to a guide on how to use the demo kiosk. At the bottom is a dark grey 'Contact Info' section with an email address: marketing@xmpie.com.



Essential learning & hands on exercises in EFIGS



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XMPie Demoroom Hands on activities:



Training Programs



Essential XVLE Learning in EFIGS:

XMP100: XMPie Intro

XMP200: StoreFlow

XMP300: Cross-Media (NEW)

<https://xmpiecs.box.com/demoroom-guides>

Hardware Manufacturer Contacts



- **The Mac Mini** has 90 days of technical support and one year of hardware repair warranty coverage at any Apple Retail Store or an Apple Authorized Service Provider. Visit: www.apple.com/support/macmini
- **The Dell monitor** comes with 3 years support. For full info go to: <http://www.dell.com/support/home/us/en/19/product-support/product/dell-p2714h/research?rvps=y>
- **The keyboard and Mouse** is supplied by www.keyboardspecialists.co.uk. Contact info@keyboardspecialists.co.uk with any problems.
- **For Kiosk unit (furniture) concerns** contact: CBuften@accessdisplays.co.uk POD details can be found at: http://www.accessdisplays.co.uk/product_info.php?products_id=3371

demoroom.xmpie.com - Live!



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Create a:

- Login
- Profile
- Greeting Card
- VDP Calendar
- Art of Personalisation
 - Print to Purl
 - Email to Purl
- Event Kit Overview

XMPie Support Questions



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www.facebook.com/xmpie



www.twitter.com/xmpie



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www.youtube.com/xmpie

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